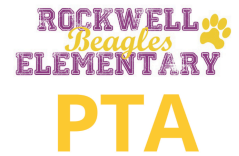


Shop and Earn Money for Norman Rockwell PTA!



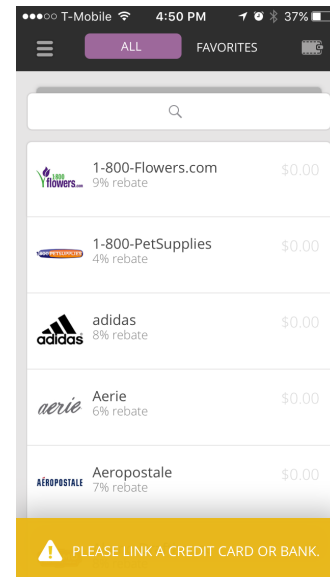
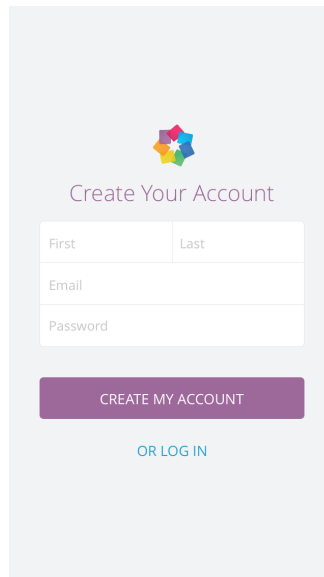
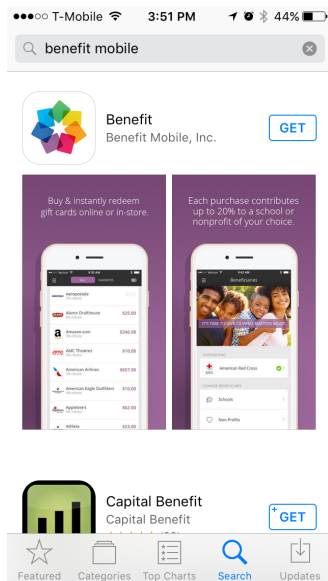
Our school is now enrolled in the Benefit Mobile program, where your smartphone shopping earns 3-20% of your purchase price towards our PTA. So easy!

How? Watch this quick demo video: <https://vimeo.com/86339815>

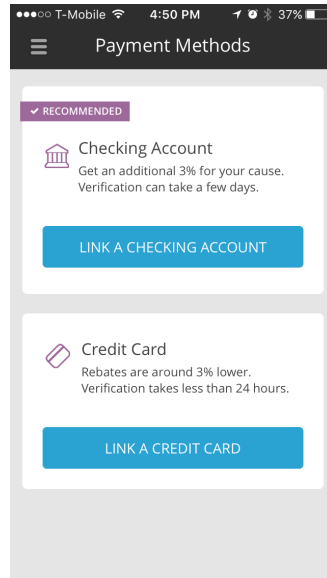
With the holidays approaching, and many of you buying gift cards for family, friends, babysitters, teachers, tutors, nannies, house cleaners, co-workers, employees, etc., it's a great time to shop and quickly earn money for the PTA, while shopping at your favorite retailers! You can even buy gift cards for yourself, at places you shop often (i.e., Amazon, Starbucks, Home Depot), then use those gift cards to pay when you shop.

Let's begin...

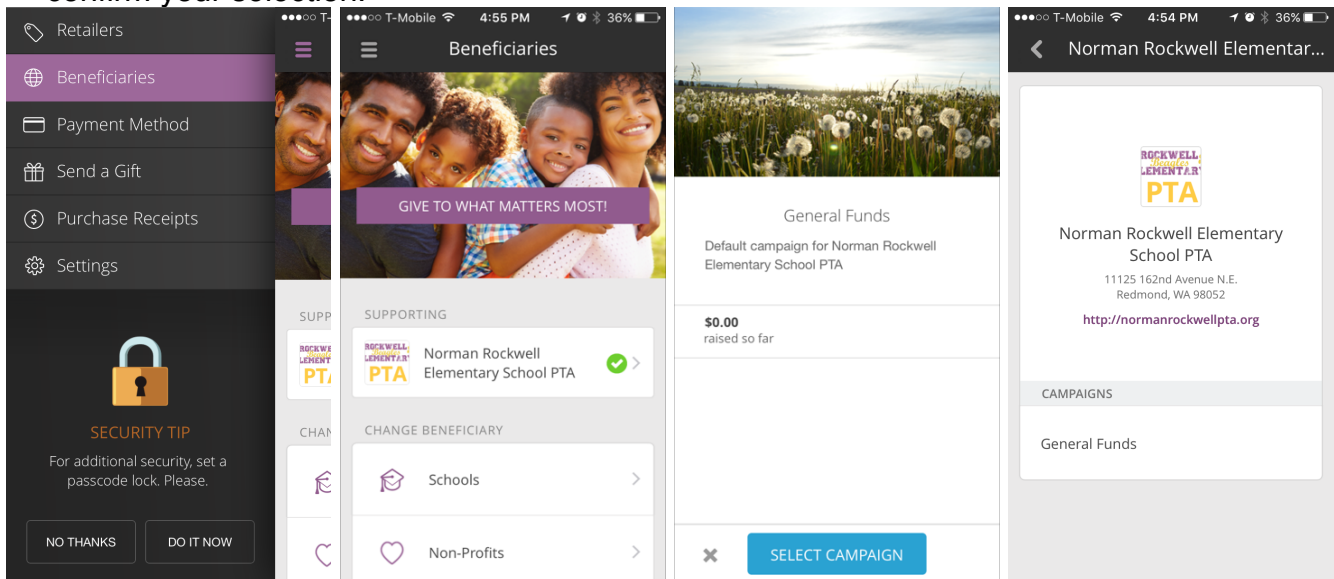
1. Get the free **Benefit Mobile** app from the App Store or the Android Market. Once you've got it on your phone, create your account. The next screen will prompt you to link your account to a credit card or a bank as a payment method. Press the yellow bar at the bottom to do so.



2. If you select Checking Account, you will be donating an additional 3% to the PTA. If you select Credit Card you will be donating about 3% less, due to the credit card transaction fees. Do which works best for you!



3. Once you've set up your payment method, go to the menu and select **Beneficiaries**. Search for "Norman Rockwell Elementary School PTA" and select it. Then select the **General Funds** campaign; confirm this by pressing the blue Select Campaign button. The next screen will confirm your selection.



4. Now is the fun part →Shop! From the menu, search Retailers or Send a Gift. You may be amazed at what you'll find. Retailers display the percentage of your purchase that will be earned for Rockwell's PTA. Explore the app and customize your Settings and Favorites.
5. Feel free to send this document and information to family and friends who wish to support your child's school—it's a mobile app, so anybody anywhere can download it, use it, and earn money for our PTA!

Thank you so much for your generous support of the Rockwell PTA. ☺